



## How the Soterian Movement Works to Save the World

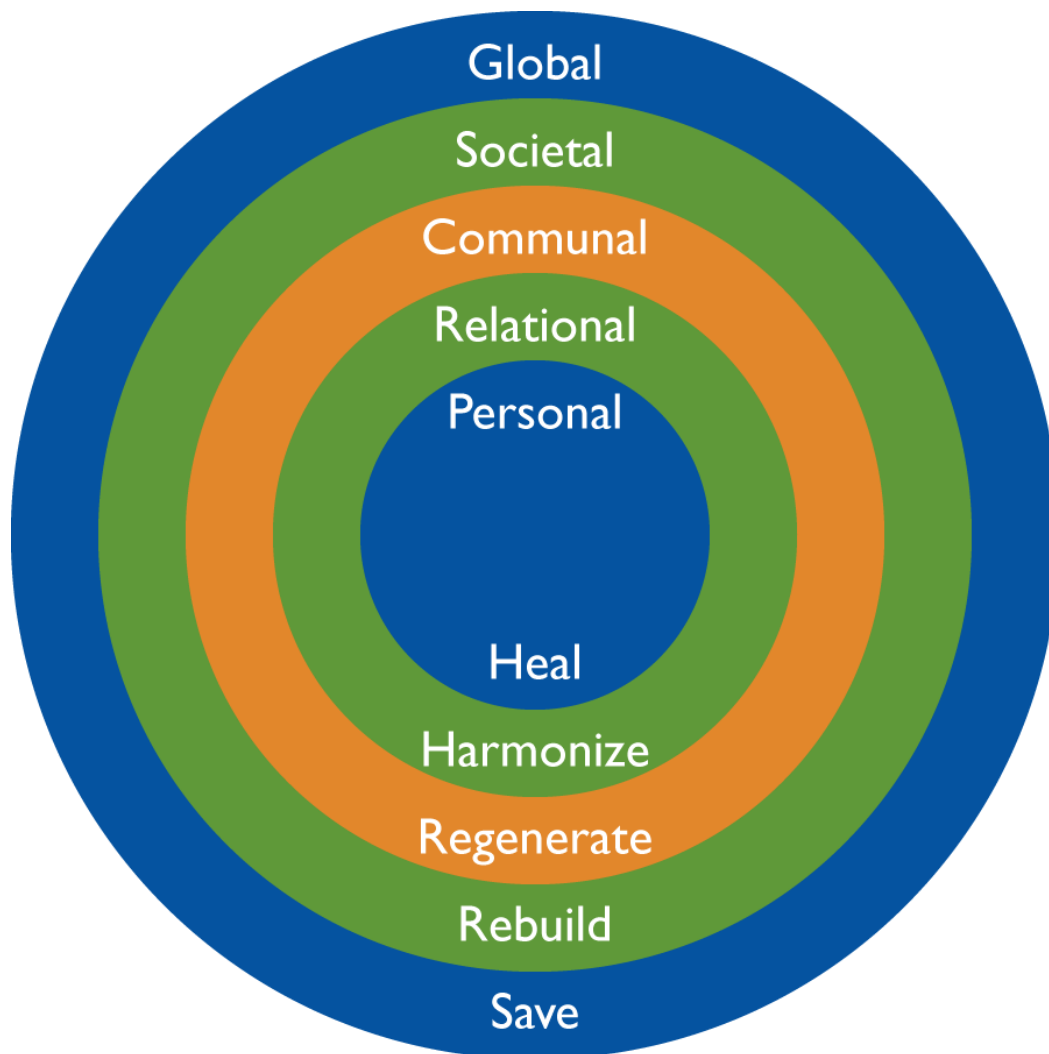
When we talk about saving the world, what we're talking about is saving the world from harm. That's why this social movement is named The Soterian Movement. In ancient Greek mythology, Soteria was the goddess of safety and salvation, which means "deliverance from harm".

Since saving things from harm prevents them from being injured or damaged, what we're doing by saving the world is *supporting the world's health and well-being*.

When we support something's well-being, we're supporting its increased ability to function, encouraging it be well rather than ill. This means that saving the world

involves bringing wellness to the entire world, including every plant, animal, person, community, and society!

Yet, how can we possibly bring wellness to every aspect of our world? The wellness of our world requires the wellness of our societies, which requires the wellness of our communities, which requires the wellness of our relationships, which requires our wellness as individuals. This means that, to bring wellness to the entire world, we need to work from the inside out.



The Soterian Movement has 3 aspects that work together to bring wellness to the world.

- The Soterian Guide to Saving the World is a practical narrative that answers the question of how to save the world from the inside out.
- The Soterian Foundation guides and supports people, communities, and societies based on the teachings of The Soterian Guide to Saving the World.
- The Soterian Consultancy guides and certifies organizations to create more wellness for the world than illness, allowing people to save the world through the organizations they support, including governments and businesses.



## How the Soterian Guide Works to Save the World

*The Soterian Guide to Saving the World* answers the question of how to save the world as a practical narrative having 5 chapters:

- Getting Started : explains how to get started in answering the question
- The 5 Insights : provides a core, shared understanding to work from
- The 5 Contexts : shows how to apply the 5 insights in their applicable contexts
- Rebuilding Society : describes how to heal and rebuild societies
- Taking Action : explains how to take action as part of The Soterian Movement

## How the Soterian Foundation Works to Save the World

Everyone is invited to a free Welcome Session, where people new to the Movement take part in a facilitated group dialogue. In the Welcome Session and any subsequent follow-up sessions, a Soterian Facilitator guides each person in reviewing their wellness and the wellness of their actions. Soterian Facilitators work with each person in a group setting, asking and answering questions about where each person is on their path of wellness as an individual, in relationship, as part of their communities, as a member of society, and as a citizen of the world.

Whenever possible, Facilitators recommend options for healing and learning as well as groups to join for each person to take action towards saving the world from the inside out. Everyone is invited to attend a series of 6 weekly follow-up sessions for a modest fee, which may be either in person or via group video chat services. Additional training and other group programs are made available to people who have completed the initial 6-week program. Facilitators are encouraged to attend special weekly sessions with other Facilitators in order to learn from each other and increase their own wellness.

Soterian Facilitators are trained in workshops covering both *The Soterian Guide to Saving the World* and how to hold space and guide people on their journeys in

alignment with the Soterian Movement. The Soterian Foundation coordinates all the training programs and publications associated with the Soterian Movement, as well as workshops and sessions for healing trauma and emotional wounds. Training programs include ones for Soterian Facilitators and Soterian Consultants, as well as programs teaching life skills, relationship skills, and other training programs deemed useful for furthering the mission of the Movement.

The Foundation manages all donations, volunteer activity, and group efforts for the Soterian Movement. Group efforts include the provision of charity, the development of model communities that exhibit high levels of wellness, and work groups that coordinate efforts to rebuild societal structures around the world.

## How the Soterian Consultancy Works to Save the World

The Soterian Consultancy is a for-profit organization that partners with other organizations, including businesses, nonprofits, and governments. It exists to maximize the wellness of its partners and ensure that, through their actions, partners create more wellness for our planet than illness. Whenever the Consultancy determines that a partner organization is creating more wellness than illness for our planet, it certifies that partner for that year. Certification by the Soterian Consultancy allows the partner to display the Soterian Seal with the year that the certification was issued.

Displaying the Soterian Seal shows potential customers, employees, investors, donors, and others that any time, money, or labor they give to that organization supports the wellness of our planet. When people recognize that a partner organization has been certified, they are significantly more likely to give that partner their time, money, and labor. Furthermore, they are significantly more likely to give more than they would otherwise and encourage others to do so as well.

As the Soterian Movement continues to grow, the market and demand for products and services produced by Soterian Certified organizations continues to grow as well. As more organizations become Soterian Certified, more people become aware of the

Soterian Movement and the value of the Soterian Seal. This creates a virtuous cycle in which organizations have an ever stronger financial incentive to be certified by the Soterian Consultancy and thereby act to bring about the wellness of our planet.

For every partner organization, the Soterian Consultancy receives 5% of the partner's revenue or 10% of the partner's net profit, whichever is greater. This creates a clear financial incentive on the part of the Consultancy to increase the revenue and profit of its partners. However, because the value of the Soterian Consultancy is based on the perceived value of its certification program, the Consultancy has a strong incentive for partners to be certified and to only certify those partners that create more wellness than illness for our planet.

If the Soterian Consultancy was to certify a partner that did not create more wellness than illness for our planet, doing so would substantially reduce the value of its certification program and thereby substantially devalue the Consultancy itself. This clear disincentive ensures that the Soterian Consultancy will always remain in integrity with its mission.

In order to know how and whether partners are or are not creating a net benefit for our planet, Soterian Consultants go through an intensive 12 week training program based on the book *Actual Understanding*. This book provides the intellectual foundation for *The Soterian Guide to Saving the World*. The Actual Understanding Training Program is made available through The Soterian Foundation and is open to the public as 12 week-long workshops. This allows for managers and other employees of partner organizations to develop the understanding necessary to ensure that their organizations will be certified by the Consultancy.